



## NTT deploys intra-mart's capabilities in Hong Kong, launches new digital transformation solution

**New solution integrates intra-mart's high-performance workflow management platform which has been used by more than 8,900 companies and 200 partners in Japan and across Asia Pacific**

**Hong Kong, 19 January 2023** – NTT Ltd., a leading global IT infrastructure and services company, today launched in Hong Kong a new digital transformation (DX) solution with consultancy services based on the successful business process platform (BPM) [intra-mart](#), owned by NTT DATA. Offering full-stack technology capabilities and consultancy services, NTT aims to help businesses achieve continuity within their rapidly growing IT estate. This includes identification of bottlenecks, implementation of best practice, continuous performance monitoring and optimization.

Digital transformation helps enterprises stay operational and resilient. Despite an ever-expanding portfolio of applications, organizations continue to rely on manual processes, fragmented enterprise data and siloed applications to manage their daily operations.

NTT addresses these challenges by providing one common platform for process orchestration and data management, which allows businesses to connect their systems, people, and processes together. A key benefit of the platform is its flexibility to digitalize, automate and re-engineer business processes and system architecture with relative ease, efficiency, and cost benefits.

“We are pleased with the response that intra-mart has received in other markets, with 8900 companies and 200 partners using the platform in Japan and the APAC region. With its highly flexible model, intra-mart has been adapted to various industries, from insurance and financial services to manufacturing and retail,” said **Luis Ohri, Corporate Senior Vice President & Head of Global Business, NTT DATA INTRAMART.**

“For businesses to stay competitive, their digital transformation can be made more effective through business process reengineering. For Hong Kong enterprises, particularly the financial sectors who are facing increasingly stringent requirements on corporate governance, digital technologies can streamline business process management and empower the enterprises with data analytic, resulting in enhanced visibility and cost-efficiency.” said **Adam Kwan, Associate Director, Smart City Solutions, NTT Ltd.** “NTT DATA and NTT Ltd.’s merger earlier this year will enhance our service capabilities to empower clients with technologically sound tools and systems, so that they can stay focused on their business growth and compete more effectively.”

Following the launch in Hong Kong, there are plans for the platform to be rolled out in Singapore, Taiwan, Vietnam, and across the remaining APAC markets in the coming months.

For more information, connect with our experts [here](#).

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### **About NTT Ltd.**

As part of NTT DATA, a USD 30 billion IT services provider, NTT Ltd. is a leading IT infrastructure and services company serving 65% of the Fortune Global 500 and more than 75% of the Fortune Global 100. We lay the foundation for organisations' edge-to-cloud networking ecosystem, simplify the complexity of their workloads across multicloud environments, and innovate at the edge of their IT environments where networks, cloud and applications converge. We offer tailored infrastructure and ensure consistent best practices in design and operations across all of our secure, scalable and



customizable data centers. On the journey towards a software-defined future, we support organisations with our platform-delivered infrastructure services. We enable a connected future.

Visit us at [services.global.ntt](https://services.global.ntt)

### **About NTT DATA INTRAMART CORPORATION and intra-mart**

NTT DATA INTRAMART CORPORATION is mainly engaged in the development and sales of the commercial framework product "intra-mart" for building web systems. intra-mart is the Digital Process Automation Platform that reviews all operations in a company into optimal processes and realises end-to-end digitization and automation of entire operations by linking with new digital technologies such as RPA and AI, as well as a diverse set of development components. Since 1998, the original system development framework, business component group, and application series planned and developed by our company have been introduced to more than 8,900 companies as of the end of March 2022. Also, we are building systems, consulting, training, and operational support with more than 200 partners.

### **For Media Enquiries**

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